

CHRIS HARDY

Video Producer | Videographer | Storyteller

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Professional Summary

I'm a film and video nerd with an intense passion for human connection and deep knowledge of every phase of production. I love telling stories, and with so many groundbreaking tools available, there has never been a better time to tell them. I'm an amazing collaborative creator and can manage tricky stakeholder relationships with ease, but what really fires me up is exploring new angles on age-old narratives. And Judge Judy thinks I'm pretty great.

EXPERIENCE

FREELANCE VIDEO PRODUCER January 2024 - Present

- Video producer, director and editor of transformational video and photo content for promotional campaigns, events, and social media platforms that have garnered millions of views. Own a complete A/V gear package.
- Collaborate with clients to shape their vision and ensure alignment throughout the production process.
- Draft production schedules, shot lists, and manage crew logistics to ensure seamless execution.
- Proficient in Adobe Premiere, Photoshop, After Effects and Generative AI to deliver expertly polished videos.

TED CONFERENCES October 2011 - June 2023

Director, Special Projects

- In-house Videographer, Director and Video Producer of narrative promotional videos for TED's Marketing, B2B and social media teams.
- Led production team on studio & location shoots, working with talent and staff to create compelling video narratives.
- Built full camera, lighting and audio packages for the Special Projects team at TED HQ studio.
- Redefined TED's aesthetic approach to promotional storytelling, boosting event registration and brand growth.

Video Production Specialist

- Filmed all internal events. Setup all theater camera, lights and audio rigging.
- Managed Assistant Editors. Designed and project managed post production workflow for all TED and TEDx conferences, liaising with talent, event organizers and C-suite stakeholders.
- Produced and delivered assets for 50+ TEDx conferences annually, achieving nearly a 100% on-time delivery rate.

BLINK DIGITAL June 2006 - December 2010

Project Manager

- Managed digital media production for high-profile clients including HBO, MTV, and WWE, ensuring delivery under stringent deadlines. Coordinated multiple projects simultaneously.
- Led a cross-functional team of technical staff, delivering Blu-ray projects from concept to completion.
- Facilitated client communications and approvals, managing the production process from pre-production to delivery.

THE WALT DISNEY COMPANY March 2002 – May 2006

Production Manager

- Supervised added value content and menu design for ABC, Disney, and Touchstone DVDs.
- Managed UX and UI quality control, collaborating with marketing teams to promote added value content.

SKILLS

Adobe Premiere Pro, After Effects, Photoshop, Final Cut Pro X, Canva, Generative AI, B2B Videography, Still Photography, Mirrorless Cameras, Audio Engineering, Motion Graphics, Studio Lighting, Color Grading, Budgeting, Web Design, Team Leadership, Team Collaboration, Content Marketing, Storytelling, Project Management

EDUCATION

Howard University, Washington, D.C.

Bachelor of Arts Degree *Cum Laude* in TV & Film Production

PROFESSIONAL AFFILIATION

Directors Guild of America (DGA) | Stage Manager, single and multi-camera television